



Welcome to S@TB – the “Shop Around the Block” project!

The **SHOP AROUND THE-BLOCK (S@TB)** project aims to help small-scale entrepreneurs to increase their exposure, sales and entrepreneurial skills. We will create an online community, where entrepreneurs can work together to offer their products and services to a wider target audience and become more resilient and adaptable in today’s ever-changing World.

What have we been doing?

Over the last 12 months, the S@TB partners have been busy talking to local entrepreneurs and experts in their areas to learn about the needs of local SMEs and to better understand how entrepreneurs collaborate and what their needs might be for our planned online platform.

This research consisted of desk research, online surveys, depth interviews and discussions with entrepreneurs and organisations that provide supports to them.

In May 2023, the consortium met in Virginia, Ireland to sign off the first project result fully and begin planning our next activities...





Over the coming months, we will firstly develop an online toolbox with digital instruments to help support entrepreneurs develop their business skills. This will be made available online through the S@TB website.

We will also begin developing the templates for 5 entrepreneurial hubs (1 for each partner country) where we will host and set up entrepreneurial communities that aim to help small businesses collaborate and grow faster together.



Later in the year we will test and pilot the hub templates with local entrepreneurs in each partner country to check that everything works and meets the needs of SMEs and start-up entrepreneurs looking to collaborate and support each other.

Meet the Partners!

The Shop Around The Block project is being developed by a consortium of 5 EU organisations, all with unique and valuable experience in supporting the development of entrepreneurs and SMEs in their regions.

The S@TB project team is led by Foundation Knowledge Center Pro Work from the Netherlands and is supported in developing this project by Social Lab Society Consortium from Italy, Future in Perspective from Ireland, Syntra West from Belgium and Siglo22 Foundation from Spain.

To find out more about the work that each of these project partners undertakes in their daily work with young adults, please visit the S@TB project website and social media sites: www.shoparoundtheblock.eu

<https://www.facebook.com/people/Shop-Around-The-Block/100086302090793/>



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